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School of Diplomacy and International Relations

Spring 2019

Global Health Governance

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Seton Hall University

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School of Diplomacy and International Relations
Seton Hall University

GLOBAL HEALTH GOVERNANCE

DIPL 6276AA
Thursday 2:00pm-4:10pm

Spring 2019
Stafford Hall 207

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Course Overview

“The present global health crisis is not primarily one of disease, but of governance...”. *Ilona Kickbusch*

Public health challenges – pandemic flu, HIV/AIDS, obesity, neglected diseases, tobacco use, environmental degradation, and underperforming health systems – increasingly shape and are shaped by the political, economic, and social aspects of globalization. Meanwhile, international rules that fall outside the traditional health sphere – such as those governing intellectual property, agriculture, human migration, and greenhouse gas emissions – can have profound impacts on human health. While strong national health systems are critical for meeting population needs, the effects of and capacities to respond to a particular health threat often lie outside the control of any one nation state and outside the health sector. Translating lofty development goals into significant improvement in health outcomes depends on effective global health governance, which could be defined as the “use of formal and informal institutions, rules, and processes by states, intergovernmental organizations, and nonstate actors to deal with challenges to health that require crossborder collective action.”

This course will examine the concepts, approaches and institutions of global health governance as well as the governance challenges of global health. It will address the following questions: What is the current institutional architecture of actors engaged in global health? How suitable are existing institutions for responding to the 21st century global health challenges? Which tools and mechanisms have succeeded or failed to “govern” trans-border health threats, and why? To what extent are the international relations theories relevant in accounting for the dynamics in global health governance? Where are the major governance gaps? By taking this course, students will be equipped with the knowledge and skills needed to identify major global health challenges, diagnose main governance gaps in the current system, evaluate a wide range of tools and mechanisms for shaping global governance processes, and examine, assess and design interventions for improved governance.

Textbooks

Lawrence Gostin, *Global Health Law* (Cambridge, MA: Harvard University Press, 2014). [Gostin]

Sophie Harman, *Global Health Governance* (New York: Routledge, 2012). [Harman]

Kelley Lee, *The World Health Organization* (Routledge, 2008) [Lee]

Requirements

Because this course emphasizes genuine, informed participation by all involved, it will be expected that students keep up with the readings. Students will be asked questions (“Socratic Dialogue”) and that interaction will constitute an important part of the “participation” consideration in the final grade.

Grading

Course evaluation will be based on the following components:

- A 10-page, double-spaced policy memo (worth 20 percent of the course grade; details TBA)
- An individual presentation (worth 20 percent of the course grade; details TBA), and
- One take-home final (6 pages; worth 35 percent of the course grade).
- The remaining 25 percent of the course grade will reflect in-class participation and attendance.

Late Assignments Policy

All assignments and exams should/must be completed by the scheduled time. If for some substantial reason you cannot complete your assignment/exam in time you must/should contact me *directly* prior to the due date to avoid the penalty for late work.

Policy on Incompletes

Incompletes will be given only in exceptional cases for emergencies. Students wishing to request a grade of Incomplete must provide documentation to support the request accompanied by a Course Adjustment Form (available from the Diplomacy Main Office) to the professor *before* the date of the final examination. If the incomplete request is approved, the professor reserves the right to specify the new submission date for all missing coursework. Students who fail to submit the missing course work within this time period will receive a failing grade for all missing coursework and a final grade based on all coursework assigned. Any Incomplete not resolved within one calendar year of receiving the Incomplete or by the time of graduation (whichever comes first) automatically becomes an “FI” (which is equivalent to an F). It is the responsibility of the student to make sure they have completed all course requirements within the timeframe allotted. Please be aware that Incompletes on your transcript will impact financial aid and academic standing.

About the Syllabus

In view of the progress of the course, the instructor may modify the course contents and schedule. Every effort will be made to notify the class should such a deviation become necessary.

Academic Conduct

Plagiarism and other forms of academic dishonesty will be reported to the administration, and may result in a lowered or failing grade for the course and up to possible dismissal from the School of Diplomacy. See University and School standards for academic conduct here:

<<http://www13.shu.edu/offices/student-life/community-standards/upload/Seton-Hall-University-Student-Code-of-Conduct.pdf>>

<<http://www.shu.edu/academics/diplomacy/academic-conduct.cfm>>

Accommodation

It is the policy and practice of Seton Hall University to promote inclusive learning environments. If you have a documented disability you may be eligible for reasonable accommodations in compliance with University policy, the Americans with Disabilities Act, Section 504 of the Rehabilitation Act, and/or the New Jersey Law against Discrimination. Please note, students are not permitted to negotiate accommodations directly with professors. To request accommodations or assistance, please self-identify with the Office for Disability Support Services (DSS), Duffy Hall, Room 67 at the beginning of the semester. For more information or to register for services, contact DSS at (973) 313-6003 or by e-mail at DSS@shu.edu.

Course Schedule and Reading Assignments

- | | |
|------------------------------|--|
| 1/17 | Introduction
Gostin, Ch. 2 |
| 1/24 | The Rise of Global Health Governance
RO Keohane & JS Nye, " <u>Introduction</u> ." In J. S. Nye, & J. D. Donahue (Eds.), <i>Governance in a Globalizing World</i> (Washington D.C.: Brookings Institution Press, 2000).

Richard Dodgson, Kelley Lee, Nick Drager, <u>Global Health Governance: A Conceptual Review</u> (World Health Organization, 2002).

Ilona Kickbusch & Martina Marianna Cassar Szabo, " <u>A new governance space for health</u> ," <i>Global Health Action</i> 7, no. 1, 2014. |
| PART I
1/31 | ACTORS AND APPROACHES
Actors of Global Health Governance
Harman, Chs. 2, 3 |

Gostin, Ch. 5

Yanzhong Huang, "Emerging Powers and Global Health Governance: The Case of BRICS Countries," in Colin McInnes, Kelley Lee, and Jeremy Youde, eds., *Oxford Handbook of Global Health Politics*, Oxford University Press, June 2018.

2/7

The World Health Organization

Gostin, Ch. 4

Lee, *The World Health Organization*, entire.

Yanzhong Huang, "How to reform the ailing World Health Organization," Expert Brief, Council on Foreign Relations, May 3, 2016

2/14

Global Governance of the Public Health Emergencies of International Concern

Gostin, Chs. 6, 12

David Fidler, "From International Sanitary Conventions to Global Health Security: The New International Health Regulations," *Chinese Journal of International Law* (2005), Vol. 4, No. 2, 325–392

Adam Kamradt-Scott, "Global Health Security and Its Discontents," in *Managing Global Health Security: The World Health Organization and Disease Outbreak Control* (New York: Palgrave Macmillan, 2015), 151-179

2/21

Global Governance of the Big Three

Harman, Ch. 4

Gostin, Ch. 10

Evan Liberman, "Globalization and Global Governance of AIDS: The Geneva Consensus." In *Boundaries of Contagion* (Princeton: Princeton University Press 2009), pp. 61-109.

2/28

Global Governance of the Non-Communicable Diseases

Gostin, Ch. 7, 13

The Emerging Global Health Crisis: Noncommunicable Diseases in Low- and Middle-Income Countries, Council on Foreign Relations Independent Task Force Report, December 2014

- 3/7 **Health, Justice, and Human Rights**
Gostin, Chs. 1, 8
- Benjamin Mason Meier, Hanna Huffstetler and Lawrence O. Gostin, "Human Rights in Global Health Governance," in *Global Health Governance*, XII, no. 1, pp. 4-10
- ***Information on the policy memo distributed**
- 3/14 **Spring Break**
- 3/21 **TBA**
- PART II**
3/28 **CHALLENGES TO GLOBAL HEALTH GOVERNANCE**
Governance Challenges: Sovereignty
J Frenk and S. Moon, "Governance Challenges in Global Health," *The New England Journal of Medicine*, 368 (2013):936-942
- David Fidler, "Architecture Amidst Anarchy: Global Health's Quest for Governance," *Global Health Governance* 1 (1), 2007.
- Yanzhong Huang, "The 2009 H1N1 Flu Pandemic and the Policy Response in East Asia," in Robert M. Hathaway and Michael Wills, eds., *New Security Challenges in Asia* (Washington, DC: Woodrow Wilson Center Press/Johns Hopkins University Press, 2013), 121-43.
- K. Lee and A Kamradt-Scott, "The 2011 Pandemic Influenza Preparedness Framework: Global Health Secured or a Missed Opportunity?" *Political Studies* 59: 831
- *** Policy memo due ***
- 4/4 **Governance Challenges: Sectoral**
KJ Alter & S. Meunier, "The Politics of International Regime Complexity," *Perspectives on Politics* 7. No. 1 (March 2009).
- David Fidler, *The Challenges of Global Health Governance*, CFR IIGG Working Paper, May 2010.
- Gostin, Ch. 9
- *** Information on student presentation distributed***
- 4/11 **Governance Challenges: Accountability**

R. Grant & R. Keohane, "Accountability and Abuses of Power in World Politics," *American Political Science Review*, 99, no. 1 (2005), 29-43.

M. Zürn, "Global Governance and Legitimacy Problems," *Government and Opposition*. 39, no. 2 (2004): 260-287.

L. Wild & P. Domingo, *Aid and Accountability in Health: Key Themes and Recommendations* (No 44). London: Overseas Development Institute, 2010.

Sophie Harman, "The Bill and Melinda Gates Foundation and Legitimacy in Global Health Governance," *Global Governance* 22, 3 (Jul-Sep 2016): 349-368.

Chris Collins, Thomas Coates, and Greg Szekeres, "Accountability in the Global Response to HIV," *AIDS*. August 2008; 22(Suppl 2): S105–S111.

4/18

Holy Thursday; University Closed

4/25

Student Presentation

5/2

Course Wrap-up
Harman, Ch. 6

Ariel Pablos-Mendez, Mario C. Raviglione, "A New World Health Era," in *Global Health: Science and Practice* 2018, pp. 1-9